



# Green Bay Innovation Group is Making a Big Impact

## GBIG Benefits & Sponsorship Opportunities

**Wisconsin is the global epicenter of the paper, printing, plastic, pulp, packaging and converting industries. Tremendous business contributions, competitive advantages, and partnership opportunities are concentrated in a compact geography – yet no one is making these connections.**

Green Bay Innovation Group (GBIG) was formed to fill these gaps. When you sponsor GBIG, you're facilitating critical business partnerships while ensuring the Converting Corridor has a voice equal to its economic impact.

### GBIG Benefits:

- Monthly educational webinars, expert speakers, events and industry updates.
- Industry meetings and plant tours throughout the year. (To resume post COVID.)
- Positioning Wisconsin as the world's largest supplier of paper and packaging.
- Educating and influencing elected officials, legislators and business professionals.
  - o Through the 5Ps (paper, printing, plastic, pulp, packaging and converting industries) digital newsletter 5pnews.com and social media, we reach 2,000 companies. By Dec. 2021 we project that will grow to 5,000.
- Bringing companies together to build relationships and benefit ALL of our sponsors.
  - o Financial: There are surprisingly more opportunities as partners than as competitors. Lucrative financial opportunities have emerged for our sponsors through networking.
  - o Job Opportunities: Networking through GBIG has put together individuals and companies making big news together.
  - o Database Targeting: GBIG has developed a selected targeted database providing the opportunity to reach key individuals and companies in our industries through various communication venues.

### Sponsorship Opportunities:

- *There are no pricey membership dues.* GBIG is supported by affordable sponsorships, meeting fees, and donations by our supporters.
- We currently have 35 sponsors for our webpage [greenbayinnovationgroup.com](http://greenbayinnovationgroup.com).
- Cost for website sponsorship: \$250.00 for 2 years.
- Cost for the [www.5pnews.com](http://www.5pnews.com) (sent 50 weeks a year) is \$250.00 per year.
- If you choose both website and newsletter sponsorship, the total cost is \$400.00 if you donate by December 31, 2020.
- The majority of proceeds go to supporting community charities and causes, not salaries or administration. GBIG is run exclusively with committed industry volunteers that understand they win when the industry wins.
- Already, as companies learn about one another (sometimes literally down the road from one another) there have been millions of dollars in transactions through GBIG facilitated partnership.

To learn more or become a sponsor, call Marty Ochs at **608-698-3333** or email at [martinpochs@gmail.com](mailto:martinpochs@gmail.com)